



# Evaluation Criteria

# MDIA Award for Innovative Technologies in Response to COVID-19 **Evaluation Criteria**

The MDIA Award for Innovative Technologies in Response to COVID-19 seeks to be transparent in the evaluation procedure through which the Award will be given. The evaluation will be performed against predefined criteria identified in this document to ensure that participants can see at the submission stage.

MDIA is appointing an Evaluation Board made up of (i) representatives of MDIA; (ii) technology experts from the industry; (iii) health experts. The members of the Board, who will be responsible for the selection of those receiving the award, will be made public on the MDIA website.

Submissions not providing all the requested information and documentation as per the published deadlines will be disqualified before the evaluation process.

The Evaluation Board reserves the right not to give the Award if it deems that the required standard has not been reached.

## **Evaluation Criteria**

Submitted proposals will be judged on the following predefined criteria:

- **Impact of technology:** The primary aim of this award is to address challenges raised by the COVID-19 pandemic and other similar future situations. The score for this criterion is to reflect the impact, both actual and potential of the technology developed.
- **Success of Technology Outreach:** An important success measure is the diffusion and uptake of the technology amongst its intended audience. Note that the evaluation of this criterion is not on absolute numbers but rather on relative outreach (e.g. technologies supporting doctors will not be at a disadvantage with respect to ones supporting the general public simply because there are less of the former than of the latter).

- **Sustainability:** It is crucial that the infrastructure is in place to ensure that the technology will be in place for the duration of the COVID-19 crisis and possibly beyond in case of need. Applications will be evaluated on the basis of how they plan to ensure their sustainability.
- **Quality of innovation:** One of the aims of the award is to encourage the use of innovative technologies for this societal challenge. This score will reflect the innovation aspect of the submission.

## **Evaluation Process**

The evaluation process will be split into two phases:

1. Each submission will first be evaluated and scored individually (on a scale of 1=poor, 2=fair, 3=good, 4=very good, 5=excellent) by all members of the Evaluation Board according to the criteria described above.
2. The Evaluation Board will then convene to discuss the cohort of submissions ranked by the scores given by the individual evaluators, so as to reach consensus on the final ranking.

Note that the outcome of this process will be to determine those receiving the award, and the scores will not be made public.

MDIA takes conflict-of-interest seriously, and any evaluators identified to have a conflict of interest with any proposal will be barred from scoring it or participating when discussing it.